

Data Processing Addendum

Salvo Digital LLC dba RapidLocal — v1.0 — Effective June 14, 2026

1. Parties and Scope

This Data Processing Addendum (DPA) is entered into between Salvo Digital LLC, a Wyoming limited liability company doing business as RapidLocal (Processor), and the customer identified in the underlying Subscription Agreement or Order Form (Controller). This DPA forms part of, and is subject to, that agreement and governs Processor's processing of Personal Data on behalf of Controller in connection with the RapidLocal service (the Service).

2. Definitions

Personal Data, Processing, Data Subject, Controller, and Processor have the meanings given in the EU General Data Protection Regulation (Regulation (EU) 2016/679, GDPR) and, where applicable, the California Consumer Privacy Act as amended (CCPA).

3. Subject Matter, Duration, and Purpose

Processor processes Personal Data only for the purpose of providing the Service and only for the duration of the underlying agreement plus any retention period required by law. The categories of Data Subjects are Controller's end users, employees, leads, and customers. The categories of Personal Data include contact details (name, email, phone), business contact information, lead messages, call recordings and transcripts, scheduled appointments, and any data Controller chooses to submit to the Service.

4. Processor Obligations

Processor shall: (a) process Personal Data only on documented instructions from Controller, including with regard to international transfers, unless required to do so by law; (b) ensure that personnel authorized to process Personal Data have committed themselves to confidentiality; (c) implement the technical and organizational measures described in Section 7; (d) assist Controller in responding to Data Subject requests and in complying with its obligations under Articles 32-36 GDPR; and (e) make available all information necessary to demonstrate compliance with this DPA.

5. Sub-processors

Controller authorizes Processor to engage the sub-processors listed at <https://gorapidlocal.com/trust> under Subprocessors. Processor will give at least 30 days prior written notice of any addition or replacement of sub-processors and will impose data protection obligations no less protective than this DPA. Controller may object on reasonable data-protection grounds within that 30-day window.

6. International Transfers

Where Personal Data is transferred outside the United States, Processor relies on the European Commission's Standard Contractual Clauses (Module 2 Controller-to-Processor, Decision 2021/914) and the UK International Data Transfer Addendum as applicable, which are incorporated by reference.

7. Security Measures

Processor maintains: encryption in transit (TLS 1.2+) and at rest (AES-256) for all customer data stores; role-based access control with least-privilege defaults; multi-factor authentication for all production-system access; daily encrypted backups with 30-day retention; centralized logging and monitoring; documented incident response procedures; annual third-party security review; and employee security training on hire and annually thereafter.

8. Personal Data Breach

Processor shall notify Controller without undue delay, and in any case within 72 hours, after becoming aware of a Personal Data Breach affecting Controller's data. The notice will describe the nature of the breach, categories and approximate numbers of Data Subjects and records concerned, likely consequences, and measures taken or proposed.

9. Return or Deletion

Upon termination of the Service, Processor will, at Controller's choice, delete or return all Personal Data and delete existing copies within 30 days, unless retention is required by law.

10. Audits

Processor will make available to Controller, on reasonable request and no more than once per twelve (12) month period, information necessary to demonstrate compliance with this DPA, including third-party audit reports where available. On-site audits are permitted where required by applicable law on 30 days prior written notice.

11. Liability and Governing Law

Each party's liability arising out of or related to this DPA is subject to the limitations of liability in the underlying Subscription Agreement. This DPA is governed by the laws of the State of Wyoming, United States, without regard to conflict-of-laws principles. Where GDPR applies, the EU Standard Contractual Clauses are governed by the law of the EU Member State in which the relevant supervisory authority is competent.

12. Contact

Privacy and security inquiries: **security@gorapidlocal.com**.

Legal entity: Salvo Digital LLC, registered in Wyoming, United States.

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